

**Haleon plc
(the “Company”)**

Role of the Chief Executive Officer

The Chief Executive Officer has overall responsibility for the management of the business. Their responsibilities include:

1. developing the Company’s strategic direction for consideration by the board and implementing the agreed strategy;
2. supported by the Chair, ensuring that the Company’s strategic direction is effectively communicated to the Company’s shareholders and other key external stakeholders and ensuring that the board is kept updated on the views of such stakeholders;
3. providing effective leadership, co-ordination and performance management of the Company’s executive team, and identifying and developing the executive talent pool with a view to ensure that the Company is able to achieve its strategic objectives;
4. ensuring an effective working relationship with the Chair, including by meeting regularly with the Chair to review key developments, issues and opportunities relevant to the Company, and supporting the Chair to ensure that appropriate standards of governance permeate through all parts of the Company’s business;
5. supported by the company secretary, ensuring that senior management fulfils its obligation to provide the board with:
 - a. accurate, timely and clear information in a form and of a quality and comprehensiveness that will enable it to discharge its duties to the Company;
 - b. the necessary resources for developing and updating their knowledge and capabilities; and
 - c. appropriate knowledge of the Company, including access to its operations and members of the workforce;
6. encouraging constructive challenge from the Company’s non-executive directors, drawing on their skills, experience, knowledge and independence;
7. ensuring that the board is kept abreast of the views of senior management on issues affecting the Company’s business, in order to improve the standard of discussion in the boardroom; and
8. setting an example to the Company’s workforce, communicating to it expectations in respect of the Company’s culture and ensuring that the Company’s operational policies and practices drive appropriate behaviour.

Approved by the board on:	23.05.2022
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